

stuckonyou[®]
putting the
FUN back in
FUNDRAISING!



Top Tips for Fundraising Success

Set an End Date

We find that when fundraisers set an end date, more orders are placed and your fundraiser can earn more money. We know how easy it is to forget things when you have a busy family, so a deadline keeps your fundraiser at the top of a busy parent's "To-Do List".

Go Green

Online shopping is becoming so popular, especially with busy parents. Why not promote your fundraiser online as well? Parents who see your fundraiser online are more likely to place their orders right away.

365 Opportunities

A Stuck on You[®] Fundraiser is ongoing and can be promoted several times a year for different occasions. Promote your fundraiser for Back To School, Christmas Gifts, Camp Essentials and more! Promote library bags during Book Week or run a drink bottle drive before summer. With our huge product range, the possibilities are endless.

Get Social

Why not use Social Media to promote your Fundraiser? Stuck on You can provide you with materials and tips that you can use to promote your fundraiser. Spread the word to get as many people as possible supporting your fundraiser. Orders are shipped directly to families, so anyone across the country can support your Fundraiser.

Welcome Packs

Make sure that you include information about your fundraiser in information packs that go out to new students. This is a great time to let families know about your fundraiser before they have ordered new school supplies.

Updates

Keep families updated about your fundraiser in via newsletter or emails. Let them know what your goal is (ie. purchasing 10 new library books, or no lost property handed in for one week) and keep them updated on your progress. This may remind people to place orders to support your fundraiser if they have forgotten.

Shop online at stuckonyou.biz
Email info@stuckonyou.biz

stuckonyou[®]

