



stuckonyou[®]
camp affiliate
FUNDRAISING



Top Tips for Camp Affiliate Success

Start promoting early

You want to be top of mind for labeling and preparing for camp. Let your campers know they can order all their labels and personalized goods from you when they visit your camp. Include links to your camp affiliate page in confirmation emails after they book or pay a deposit. Include flyers in your welcome packs for families. Include your link or a promotional image within your parent login areas. Talk about the importance of being prepared and labeling everything in your newsletter and updates, well before they are packing to leave.

Set an End Date

Give them enough time to select what they need, order it, and then sick/iron it onto all their clothes. Set a deadline for ordering by the start of May, avoiding the last minute rush.

We find that when camps set an end date, more orders are placed and your camp can earn more money. We know how easy it is to forget things when you have a busy family, so a deadline keeps ordering labels and personalized items at the top of a busy parent's "To-Do List".

Go Green

Online shopping is becoming so popular, especially with busy parents. Why not promote your camp affiliate page on your website as well? Parents who see your camp affiliate link online are more likely to place their orders right away.

365 Opportunities

A Stuck on You[®] camp affiliate program is ongoing and can be promoted to camp attendees all year round, and not just for camp essentials. Your campers might also be interested in ordering for Back To School, Christmas Gifts and more! Promote library bags during Book Week or run a drink bottle and hat drive in Spring. With our huge product range, the possibilities are endless.

Get Social

Why not use Social Media to promote your Fundraiser? Stuck on You can provide you with materials and tips that you can use to promote your fundraiser. Spread the word to get as many people as possible supporting your fundraiser. Orders are shipped directly to families, so anyone across the country can support your Fundraiser.

Welcome Packs

Make sure that you include information about your camp affiliate code and URL in information packs, letters or emails that go out to new campers. This is a great time to let families know about your Stuck on You affiliate page as they are preparing for camp.

Updates

Keep families updated about your camp affiliate code and URL via newsletters or emails. Let them know that purchasing through your page will earn money for your camp and keep them updated on your fundraising progress. This may remind people to place orders to support your camp, if they have forgotten.

stuckonyou[®]

Shop online at www.stuckonyou.us

Email info@stuckonyou.biz

