



stuckonyou[®]
camp affiliate
FUNDRAISING



Guide to Social Media Success

1 Ask a Question

Example: Have you helped us fundraise for our camp scholarship fund by purchasing some personalized labels yet?

2 Keep it short, sweet & to the point

Example: We're fundraising with Stuck On You. Make a purchase and we'll get 20% commission to go towards our awards night ceremonies!

3 Give them a link

Use your unique camp affiliate URL and provide this to all your social media following.

Example: Click here to help our fundraising for the new camp courage awards program! [link]

4 Offer some valuable information

Example: Our fundraiser has already raised \$1000 toward the new outdoor performance stage. Have you made a purchase yet? Click here to help contribute [link]

5 Give a clear Call-To-Action. Tell people EXACTLY what to do.

Example: Help us raise funds for the new camp scholarship program by purchasing personalized labels, gifts and products at Stuck On You you'll help to send an underprivileged youth to camp. Purchases raise 20% commission for our fundraiser. Click here to shop through our unique online store [link]

6 Post an Image. People are more likely to share a post that has a great image in it!

People are more likely to share a post that has a great image in it! Download all our great images to help promote your fundraiser or use your own.

Example: Here's a picture of the new lifejackets we'll purchase when we raise all our funds, click below to make a purchase and support our goal.

Shop online at www.stuckonyou.us
Email info@stuckonyou.biz

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